

Sponsorship Application
Geckofest 2009

Beach Blvd, Gulfport, FL 33707

This application dated this _____ day of _____, _____, by and between _____ hereinafter called "Participant" and The Gulfport Merchants Association hereinafter called the "Association." In accordance with the following terms, conditions, and regulations governing participation in the Business Partner Program of the Gulfport Geckofest, the undersigned hereby makes application to participate which, when accepted by the Association, becomes a contract.

Don't delay! The sooner sponsorships are confirmed, the sooner the Association can promote your contribution or service on the Gulfport Merchants Association site and in pre-event announcements.

CONTACT INFORMATION (Please type or clearly print.)

Company Name: _____
Contact Person: _____ Title: _____
Address: _____
Phone: _____ Fax: _____
E-mail: _____ Website: _____

Sponsorship Contribution \$ _____

Let us know your budget and target audience and we will work with you to identify or create a sponsorship opportunity that will ensure high visibility before, during, and after the event.

Preferred Event or Service: _____

Cash sponsorship

Target

Audience:

Payment/Cancellation Information

For cash sponsorships: Applications submitted before August 1, 2009, will be invoiced. Full payment is due upon receipt of invoice. Applications submitted on or after August 1, 2009, must be accompanied by full payment. **Contracts and full payment must be received before August 7, 2009, to be included in the printed version of the program.** Cancellations must be received in writing to the Association prior to **August 7, 2009**, to receive a refund less 30% of the sponsorship fee. No refunds will be issued for cancellations on or after **August 7, 2009**.

Method of Payment:

Check (payable to **Gulfport Merchants Association**)

For non-cash sponsorships: The Association will work with the sponsor to assess the value of the service in accordance with the Sponsor Recognition Program. See the Sponsorship Recognition Program for examples of products, or services available for sponsorship.

Value of Non-cash Sponsorship _____

PROMOTIONALINFORMATION REQUIRED

Please provide a brief description (50 words or less) and logo of your company for use in promoting your company in the program, and on the Web site.

Company Description (May be subject to editorial changes.)

Art Needed for Ad or Logo: E-mail to GulfportEvents@gmail.com

The preferred file formats are JPG files, PDF files, at a resolution of 300 PPD or greater may also be submitted.

Acceptance of Application

This acceptance occurs only after this document is countersigned by a representative of the Association and after receipt of deposit has been acknowledged by the Association. The Association reserves the right to reject any application. By signing this contract, the company agrees to meet all specified deadlines.

(Company representative signature)

(Association representative signature)

Return application and direct questions regarding sponsorships to:

Geckofest

c/o Suzanne King

5225 15th Ave S.

Gulfport, FL 33707

Phone: (727)322-5217

Email: GulfportEvents@gmail.com

For office only

Accepted by: _____

Date Received: _____

Balance Due: _____

Invoice #: _____

Check #: _____

P.O. #: _____